

**Our Vision** A world deeply rooted in curiosity, compassion, and learning.

**Our Mission** We facilitate lifelong learning and holistic personal growth through programs, opportunities, and support for people of all ages, with an emphasis on choice and self-direction.

**Our Values** Lifelong learning | Relationships | Innovation | Integrity | Accountability | Quality



## INNOVATE

Continue exploring and creating new opportunities for increased impact.

- a | Explore new programs and initiatives for current and future clients of all ages
- b | Continually reflect on our impact and approaches to maintain relevance and focus
- c | Explore sustainable growth options, such as increasing the number of people we serve



## ENGAGE

Nurture relationships both inside and outside the organization.

- d | Increase awareness of who we are and our unique philosophy
- e | Continue to nurture our communities of people within SelfDesign
- f | Cultivate excellent relationships with allies in various sectors (education, technology, etc.)
- g | Deepen all contractors' sense of involvement in and contribution to the whole of our organization



## STRENGTHEN

Build on our solid foundation to further enhance what we do.

- h | Strengthen our current program offerings
- i | Solidify our position as a leader in innovation and personalized learning
- j | Continue to provide high quality systems to maintain client privacy and data security
- k | Increase and diversify revenue to ensure long-term financial stability



## EXCEL

Use data, best practices and research to maintain excellence throughout the organization.

- l | Ensure good governance and a strong Board of Directors
- m | Provide learning and growth opportunities for leadership and contractors
- n | Make research driven decisions about new programs, technology and systems